

neyeture
B I O B A S E D E Y E W E A R

 MAGNETIC CLIP-ON

YOUR
ECO FRIENDLY
CHOICE

Recycled, recyclable, biobased.





Neyeture is a Centro Style brand **committed to the sustainability of the materials used**, from the product to the packaging.

The new Centro Style brand dedicated to **globetrotters, consumers oriented to eco-friendly products** and basing their purchasing choices on their environmental impact.

Neyeture is a complete range of **frames made of Rilsan with magnetic clip-on** to meet customer's needs.



CORPORATE SUSTAINABILITY

In our packaging **department we use 100% biodegradable and compostable poly bags** that you can conveniently dispose of in the organic moist as well as the air filler that protects the products inside our cardboard boxes. The latter, then, are sealed with **paper tape** to facilitate the recycling that can be done entirely in the paper circuit.

Centro Style joins the global change heading towards **sustainability**. This means **giving up single use plastic** in the headquarters in Vedano Olona and offering to all employees a service of **filtered water supply**, drinks in recyclable packages and **plastic free** accessories in the vending machines.



SPECIAL PARTNERSHIP

The **cultural change towards sustainability** has been promoted worldwide by the young people and Centro Style is asking them to develop Neyeture project.

In 2020 Centro Style will cooperate with the students of the **Master of «Accessory Design» of the University Politecnico in Milan.**

The company will sponsor the **educational workshop** for the **design** of a **100% eco-sustainable frame and its accessories.**



MASTER OF "ACCESSORY DESIGN" with Politecnico University of Milan

Students will test themselves by **creating frames or sunglasses in recycled or biobased material**.
At the same time they can design an **eco-sustainable accessory** to combine with the glasses.

The interesting projects will be taken into consideration by Centro Style **to enlarge the Neyeture collection**.



OUR PROJECT

From the **attention to sustainability** comes the **inspiration** that **gave birth** to every detail of the **project Neyeure**.

Frame with magnetic clip-on

The front and the sides of the frame are made of Rilsan, a **biobased polyamide** derived from castor oil for over 45%. Less than 0.5% of plastic in the world is biobased and, with this choice, we want to support the sustainable use of this material.

Microfibre

70% of the **fabric** is **made from recycled plastic PET bottles**. Due to this eco-friendly choice, we have **reduced CO2 emissions** of the manufacturing process and the use of petroleum-based resources, **by giving a second life to plastic**.



Case

Both **the outer and the inner part** of Neyeture spec case is made of **100% RPET recycled plastic bottles**. To give a new life to a disposable product represents our sustainable choice.

Magnetic clip-on case

35% of the outer shell of the case is made from Rilsan, the same biobased polyamide derived from castor oil of which Neyeture frames are partially composed.



V I S I B I L I T Y

To present the product inside **the point of sale**, the project Neyeture respects the brand philosophy in every detail.

Box and showcards

They are made with **ecological paper derived from excess algae** of risky lagoon environments combined with FSC® fibers. Moreover, the emissions generated to produce it have been compensated with **activities aimed at absorbing CO2 into the atmosphere** shown by the LifeGate Impact Zero® brand.

Window display

For a unique presentation of the product, Neyeture collection comes with **a tree-shaped window display made of FSC® cardboard** made of recycled cardboard or pure cellulose paper joined with water-based glue and wooden inlays.

Ref. FK0024

Kit Neyeture

Window display designed for 5 frames with clip-on.
The kit includes 10 frames of your choice and the display.
Size: 33x18x38 cm

Ref. 11357

Neyeture showcard

Size: A4 21x29,7cm
Available on demand.





Ref. 11357



UNISEX FRAMES
WITH CLIP-ON





neyeture
B I O B A S E D E Y E W E A R

by **centrostyle**
ALL RIGHTS RESERVED ©



FRAMES mod. F0211

Rilsan frame with magnetic clip-on
Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category 3



scale 1:1

47	19	140 flex	39,8	127,5	Pantoscopic angle 8°
----	----	----------	------	-------	----------------------



scale 1:1

49	20	145 flex	42	132,5	Pantoscopic angle 8°
----	----	----------	----	-------	----------------------



Frame: Shiny Demi Purple

Ref. F0211 47 083 000 ☐ 47

Ref. F0211 49 083 000 ☐ 49



Clip On: Shiny Demi Purple
Lenses: Gradient Purple

Ref. C0211 47 083 037 ☐ 47

Ref. C0211 49 083 037 ☐ 49

CLIP-ON INCLUDED



Frame: Shiny Demi Green/Purple

Ref. F0211 47 276 000 ☐ 47

Ref. F0211 49 276 000 ☐ 49



Clip On: Shiny Demi Green/Purple
Lenses: Smoke

Ref. C0211 47 276 001 ☐ 47

Ref. C0211 49 276 001 ☐ 49

CLIP-ON INCLUDED

VISIBILITY

Ref. FK0024 Kit Neyeure

Window display designed for 5 frames with clip-on. The kit includes 10 frames of your choice and the display. Size: 33x18x38 cm



Ref. 11357 Neyeure showcard

Size: A4 21x29,7cm
Available on demand.



UNISEX FRAMES
WITH CLIP-ON





 **n eyeture**
B I O B A S E D E Y E W E A R

by **centrostyle**
ALL RIGHTS RESERVED ©



FRAMES mod. F0212

Rilsan frame with magnetic clip-on
Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category 3



scale 1:1

47	20	140 flex	41,3	127	Pantoscopic angle 8°
----	----	----------	------	-----	----------------------



scale 1:1

49	21	145 flex	43,7	133	Pantoscopic angle 8°
----	----	----------	------	-----	----------------------



Frame: Matt Black

Ref. F0212 47 002 000 ☐ 47

Ref. F0212 49 002 000 ☐ 49



Frame: Matt Demi

Ref. F0212 47 010 000 ☐ 47

Ref. F0212 49 010 000 ☐ 49



Clip On: Matt Black
Lenses: Smoke

Ref. C0212 47 002 001 ☐ 47

Ref. C0212 49 002 001 ☐ 49

CLIP-ON INCLUDED



Clip On: Matt Demi
Lenses: G15

Ref. C0212 47 010 002 ☐ 47

Ref. C0212 49 010 002 ☐ 49

CLIP-ON INCLUDED

VISIBILITY

Ref. FK0024 Kit Neyeture

Window display designed for 5 frames with clip-on. The kit includes 10 frames of your choice and the display. Size: 33x18x38 cm



Ref. 11357 Neyeture showcard

Size: A4 21x29,7cm
Available on demand.



UNISEX FRAMES
WITH CLIP-ON





neyeture
B I O B A S E D E Y E W E A R



by **centrostyle**
ALL RIGHTS RESERVED ©

FRAMES mod. F0210

Rilsan frame with magnetic clip-on
Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category 3



scale 1:1

50	18	140 flex	39,9	131,6	Pantoscopic angle 8°
----	----	----------	------	-------	----------------------



scale 1:1

52	18	145 flex	41,7	136,5	Pantoscopic angle 8°
----	----	----------	------	-------	----------------------



Frame: Matt Demi Blue

Ref. F0210 50 274 000 ☐ 50

Ref. F0210 52 274 000 ☐ 52



Frame: Matt Black

Ref. F0210 50 002 000 ☐ 50

Ref. F0210 52 002 000 ☐ 52



Clip On: Matt Demi Blue
Lenses: Gradient Blue

Ref. C0210 50 274 033 ☐ 50

Ref. C0210 52 274 033 ☐ 52

CLIP-ON INCLUDED



Clip On: Matt Black
Lenses: Smoke

Ref. C0210 50 002 001 ☐ 50

Ref. C0210 52 002 001 ☐ 52

CLIP-ON INCLUDED



VISIBILITY

Ref. FK0024 Kit Neyeture

Window display designed for 5 frames with clip-on. The kit includes 10 frames of your choice and the display. Size: 33x18x38 cm



Ref. 11357 Neyeture showcard

Size: A4 21x29,7cm
Available on demand.

FRAMES
WITH CLIP-ON
FOR WOMAN





neyeture
B I O B A S E D E Y E W E A R



by **centrostyle**
ALL RIGHTS RESERVED ©

FRAMES mod. F0214

Rilsan frame with magnetic clip-on
Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category 3



scale 1:1

□ 52	⌵ 16	↪ 140 flex	○ 39,7	👓 133,5	👁️ Pantoscopic angle 8°
------	------	------------	--------	---------	-------------------------



scale 1:1

□ 54	⌵ 16	↪ 140 flex	○ 41,6	👓 138,5	👁️ Pantoscopic angle 8°
------	------	------------	--------	---------	-------------------------



Frame: Shiny Red/Purple

Ref. F0214 52 277 000 ☐ 52

Ref. F0214 54 277 000 ☐ 54



Frame: Shiny Demi Purple

Ref. F0214 52 042 000 ☐ 52

Ref. F0214 54 042 000 ☐ 54



Clip On: Shiny Red/Purple
Lenses: Smoke

Ref. C0214 52 277 001 ☐ 52

Ref. C0214 54 277 001 ☐ 54

CLIP-ON INCLUDED



Clip On: Shiny Demi Purple
Lenses: Smoke

Ref. C0214 52 042 001 ☐ 52

Ref. C0214 54 042 001 ☐ 54

CLIP-ON INCLUDED

VISIBILITY

Ref. FK0024 Kit Neyeture

Window display designed for 5 frames with clip-on. The kit includes 10 frames of your choice and the display. Size: 33x18x38 cm



Ref. 11357 Neyeture showcard

Size: A4 21x29,7cm
Available on demand.



FRAMES
WITH CLIP-ON
FOR MAN





neyeture
B I O B A S E D E Y E W E A R



by **centrostyle**
ALL RIGHTS RESERVED ©

FRAMES mod. F0213

Rilsan frame with magnetic clip-on
Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category 3



scale 1:1

53	16	140 flex	36	134,8	Pantoscopic angle 8°
----	----	----------	----	-------	----------------------



scale 1:1

55	17	145 flex	37,7	140	Pantoscopic angle 8°
----	----	----------	------	-----	----------------------



Frame: Matt Black

Ref. F0213 53 002 000 ☐ 53

Ref. F0213 55 002 000 ☐ 55



Frame: Matt Blue

Ref. F0213 53 008 000 ☐ 53

Ref. F0213 55 008 000 ☐ 55



Clip On: Matt Black
Lenses: Smoke

Ref. C0213 53 002 001 ☐ 53

Ref. C0213 55 002 001 ☐ 55

CLIP-ON INCLUDED



Clip On: Matt Blue
Lenses: Smoke

Ref. C0213 53 008 001 ☐ 53

Ref. C0213 55 008 001 ☐ 55

CLIP-ON INCLUDED



VISIBILITY

Ref. FK0024 Kit Neyeture

Window display designed for 5 frames with clip-on. The kit includes 10 frames of your choice and the display. Size: 33x18x38 cm



Ref. 11357 Neyeture showcard

Size: A4 21x29,7cm
Available on demand.

FRAMES

Rilsan frame with magnetic clip-on INCLUDED. CLIP-ON INCLUDED

Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Pag.12 REF. F0211 WOMAN

Frame: Shiny Demi Purple



Ref. F0211 47 083 000 ☐ 47

Ref. F0211 49 083 000 ☐ 49

Clip On: Demi Purple
Lenses: Gradient Purple



Ref. C0211 47 083 037 ☐ 47

Ref. C0211 49 083 037 ☐ 49

Frame: Shiny Demi Green/Purple



Ref. F0211 47 276 000 ☐ 47

Ref. F0211 49 276 000 ☐ 49

Clip On: Demi Green/Purple
Lenses: Smoke



Ref. C0211 47 276 001 ☐ 47

Ref. C0211 49 276 001 ☐ 49

Pag.16 REF. F0212 UNISEX

Frame: Matt Black



Ref. F0212 47 002 000 ☐ 47

Ref. F0212 49 002 000 ☐ 49

Clip On: Matt Black
Lenses: Smoke



Ref. C0212 47 002 001 ☐ 47

Ref. C0212 49 002 001 ☐ 49

Frame: Matt Demi



Ref. F0212 47 010 000 ☐ 47

Ref. F0212 49 010 000 ☐ 49

Clip On: Matt Demi
Lenses: G15



Ref. C0212 47 010 002 ☐ 47

Ref. C0212 49 010 002 ☐ 49

Pag.20 REF. F0210 UNISEX

Frame: Matt Demi Blue



Ref. F0210 50 274 000 ☐ 50

Ref. F0210 52 274 000 ☐ 52

Clip On: Matt Demi Blue
Lenses: Gradient Blue



Ref. C0210 50 274 033 ☐ 50

Ref. C0210 52 274 033 ☐ 52

Frame: Matt Black



Ref. F0210 50 002 000 ☐ 50

Ref. F0210 52 002 000 ☐ 52

Clip On: Matt Black
Lenses: Smoke



Ref. C0210 50 002 001 ☐ 50

Ref. C0210 52 002 001 ☐ 52

Pag.24 REF. F0214 WOMAN

Frame: Shiny Red/Purple



Ref. F0214 52 277 000 ☐ 52

Ref. F0214 54 277 000 ☐ 54

Clip On: Shiny Red/Purple
Lenses: Smoke



Ref. C0214 52 277 001 ☐ 52

Ref. C0214 54 277 001 ☐ 54

Frame: Shiny Demi Purple



Ref. F0214 52 042 000 ☐ 52

Ref. F0214 54 042 000 ☐ 54

Clip On: Shiny Demi Purple
Lenses: Smoke



Ref. C0214 52 042 001 ☐ 52

Ref. C0214 54 042 001 ☐ 54

Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category 3



Pag.28 REF. F0213

MAN

Frame: Matt Black



Ref. F0213 53 002 000 ☐ 53

Ref. F0213 55 002 000 ☐ 55

Clip On: Matt Black

Lenses: Smoke



Ref. C0213 53 002 001 ☐ 53

Ref. C0213 55 002 001 ☐ 55

Frame: Matt Blue



Ref. F0213 53 008 000 ☐ 53

Ref. F0213 55 008 000 ☐ 55

Clip On: Matt Blue

Lenses: Smoke



Ref. C0213 53 008 001 ☐ 53

Ref. C0213 55 008 001 ☐ 55



Ref. 11357

Neyeture showcard

Size: A4 21x29,7cm

Available on demand.

VISIBILITY



Ref. FK0024

Kit Neyeture

Window display designed for 5 frames with clip-on. The kit includes 10 frames of your choice and the display.

Size: 33x18x38 cm



B A C K S T A G E

Bicycle, backpacker and filtered water.
This is the mood of **Neyeture** photoshooting!







 neyeture
B I O B A S E D E Y E W E A R



#neyeture

Use **QR code** reader
for a smart way
to show Neyeture
to your customers!



100% RECYCLED PAPER