









Neyeture is a Centro Style brand **committed to the sustainability of the materials used**, from the product to the packaging.

The new Centro Style brand dedicated to **globetrotters**, **consumers oriented to eco-friendly products** and basing their purchasing choices on their environmental impact.

Neyeture is a complete range of frames made of Rilsan with magnetic clip-on to meet customer's needs.







In our packaging department we use 100% biodegradable and compostable poly bags that you can conveniently dispose of in the organic moist as well as the air filler that protects the products inside our cardboard boxes. The latter, then, are sealed with **paper tape** to facilitate the recycling that can be done entirely in the paper circuit.

Centro Style joins the global change heading towards sustainability. This means giving up single use plastic in the headquarters in Vedano Olona and offering to all employees a service of filtered water supply, drinks in recyclable packages and plastic free accessories in the vending machines.







The **cultural change towards sustainability** has been promoted worldwide by the young people and Centro Style is asking them to develop Neyeture project.

In 2020 Centro Style will cooperate with the students of the Master of «Accessory Design» of the University Politecnico in Milan.

The company will sponsor the educational workshop for the design of a 100% eco-sustainable frame and its accessories.







Students will test themselves by creating frames or sunglasses in recycled or biobased material. At the same time they can design an eco-sustainable accessory to combine with the glasses.

The interesting projects will be taken into consideration by Centro Style to enlarge the Neyeture collection.







From the attention to sustainability comes the inspiration that gave birth to every detail of the project Neyeture.

Frame with magnetic clip-on

The front and the sides of the frame are made of Rilsan, a biobased polyamide derived from castor oil for over 45%. Less than 0.5% of plastic in the world is biobased and, with this choice, we want to support the sustainable use of this material.

Microfibre

70% of the **fabric** is **made from recycled plastic PET bottles**. Due to this eco-friendly choice, we have **reduced CO2 emissions** of the manufacturing process and the use of petrolium-based resources, **by giving a second life to plastic.**





Case

Both the outer and the inner part of Neyeture spec case is made of 100% RPET recycled plastic bottles. To give a new life to a disposable product represents our sustainable choice.

Magnetic clip-on case

35% of the **outer shell of the case is made from Rilsan**, the same biobased polyamide derived from castor oil of which Neyeture frames are partially composed.





V I S I B I L I T Y

To present the product inside the point of sale, the project Neyeture respects the brand philosophy in every detail.

Box and showcards

They are made with ecological paper derived from excess algae of risky lagoon environments combined with FSC® fibers. Moreover, the emissions generated to produce it have been compensated with activities aimed at absorbing CO2 into the atmosphere shown by the LifeGate Impact Zero® brand.

Window display

For a unique presentation of the product, Neyeture collection comes with a tree-shaped window display made of FSC® cardboard made of recycled cardboard or pure cellulose paper joined with waterbased glue and wooden inlays.

Ref. FK0024 Kit Neyeture

Window display designed for 5 frames with clip-on. The kit includes 10 frames of your choice and the display.

Size: 33x18x38 cm

Ref. 11357

Neveture showcard

Size: A4 21x29,7cm Available on demand.



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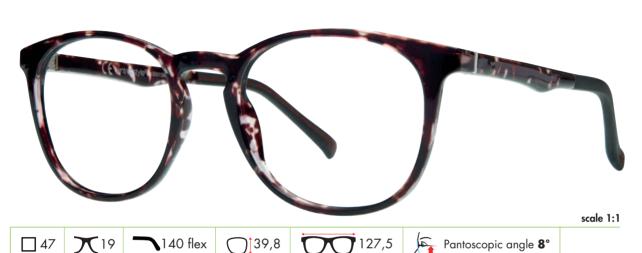


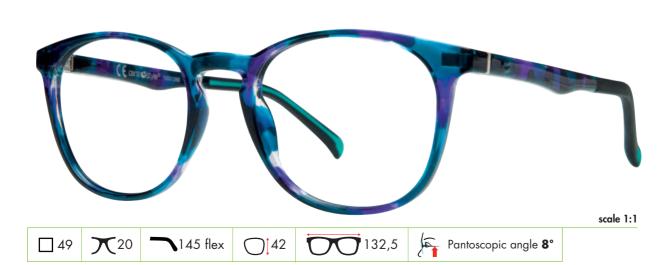


Rilsan frame with magnetic clip-on

Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm











Frame: Shiny Demi Purple

| Ref. F0211 47 083 000 | <u> </u> |
|-----------------------|----------|
| Ref F0211 49 083 000 | T 49 |



Clip On: Shiny Demi Purple Lenses: Gradient Purple

| Ref. C0211 47 083 037 | 47 |
|-----------------------|-----------|
| Ref. C0211 49 083 037 | 49 |

CLIP-ON INCLUDED



Frame: Shiny Demi Green/Purple

| Ref. F0211 47 276 000 | 47 |
|-----------------------|-----|
| Ref. F0211 49 276 000 | □49 |



Clip On: Shiny Demi Green/Purple

Lenses: Smoke

| Ref. C0211 47 276 001 | 47 |
|-----------------------|---------|
| Ref. C0211 49 276 001 | <u></u> |



VISIBILITY



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Ref. 11357 Neyeture showcard







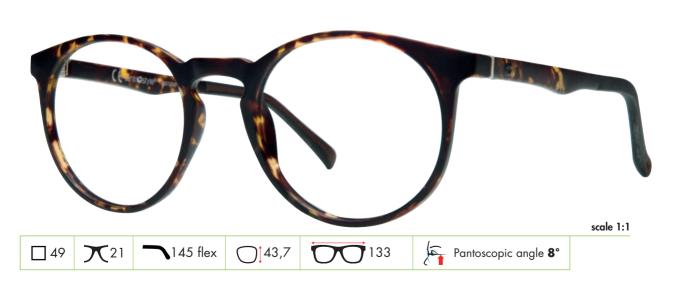


Rilsan frame with magnetic clip-on

Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm











Frame: Matt Black

| Ref. F0212 | 47 002 000 | 47 |
|------------|------------|------|
| D-[E0010 | 40 002 000 | □ 40 |



Clip On: Matt Black Lenses: Smoke

| Ref. C0212 | 47 002 001 | □ 47 |
|------------|------------|------|
| Ref. C0212 | 49 002 001 | 49 |

CLIP-ON INCLUDED



Frame: Matt Demi

| Ref. F0212 47 010 000 | 47 |
|-----------------------|----|
| Ref. F0212 49 010 000 | 49 |



Clip On: Matt Demi Lenses: G15

| Ref. | C0212 47 010 002 | 47 |
|------|------------------|-------|
| Rof | C0212 49 010 002 | □ /19 |

CLIP-ON INCLUDED



VISIBILITY

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Ref. 11357 Neyeture showcard







Rilsan frame with magnetic clip-on

Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm











Frame: Matt Demi Blue

| Ref. F0210 50 274 000 | 50 |
|-----------------------|-----|
| Ref. F0210 52 274 000 | □52 |



Clip On: Matt Demi Blue Lenses: Gradient Blue

| Ref. C0210 50 274 033 | <u></u> 50 |
|-----------------------|------------|
| Ref. C0210 52 274 033 | □ 52 |

CLIP-ON INCLUDED



Frame: Matt Black

| Ref. F0210 50 002 000 | 50 |
|-----------------------|-----------|
| Ref. F0210 52 002 000 | <u>52</u> |



Clip On: Matt Black Lenses: Smoke

| Ref. C0210 50 002 001 | 50 |
|-----------------------|--------------|
| Ref. C0210 52 002 001 | □ 5 2 |

CLIP-ON INCLUDED



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Ref. 11357 Neyeture showcard





Rilsan frame with magnetic clip-on

Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm











Frame: Shiny Red/Purple

| Ref. F0214 52 277 000 | □ 52 |
|-----------------------|------|
| Ref. F0214 54 277 000 | □ 54 |



Clip On: Shiny Red/Purple

Lenses: Smoke

| Ref. C0214 52 277 001 | □ 52 |
|-----------------------|------|
| Ref. C0214 54 277 001 | □ 54 |



Frame: Shiny Demi Purple

| Ref. F0214 52 042 000 | <u> 52</u> |
|-----------------------|------------|
| Ref. F0214 54 042 000 | <u>54</u> |



Clip On: Shiny Demi Purple

Lenses: Smoke

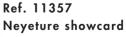
| Ref. C0214 52 042 001 | <u>52</u> |
|-----------------------|-----------|
| Ref. C0214 54 042 001 | <u>54</u> |



VISIBILITY

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Rilsan frame with magnetic clip-on

Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category 3













Frame: Matt Black

Ref. F0213 53 002 000 53 Ref. F0213 55 002 000 55



Clip On: Matt Black Lenses: Smoke

Ref. C0213 53 002 001 53 Ref. C0213 55 002 001 55

CLIP-ON INCLUDED



Frame: Matt Blue

Ref. F0213 53 008 000 53 Ref. F0213 55 008 000 55



Clip On: Matt Blue Lenses: Smoke

Ref. C0213 53 008 001 53 Ref. C0213 55 008 001 55

CLIP-ON INCLUDED



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Ref. 11357 Neyeture showcard

FRAMES

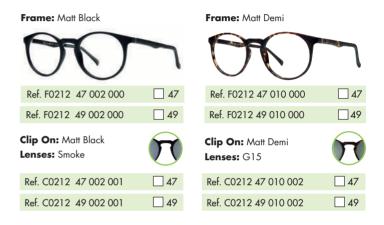
Rilsan frame with magnetic clip-on INCLUDED. CLIP-ON INCLUDED

Side with Integrated flex hinges and double injection adjustable TPE temple tips.

Pag.12 REF. F0211 WOMAN



Pag. 16 REF. F0212 UNISEX



Pag.20 REF. F0210 UNISEX



Pag.24 REF. F0214 WOMAN





Polarized lenses 0,74 mm

100% UVA-UVB protection | Filter Category



Pag.28 REF. F0213

MAN

Frame: Matt Black

| DO | |
|-----------------------|------|
| Ref. F0213 53 002 000 | □ 53 |

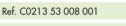
Ref. F0213 55 002 000 55

Clip On: Matt Black Lenses: Smoke

 Frame: Matt Blue



Clip On: Matt Blue Lenses: Smoke



Ref. C0213 55 008 001 55

53



Ref. 11357 Neyeture showcardSize: A4 21x29,7cm
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Size: 33x18x38 cm











Use **QR** code reader for a smart way to show Neyeture to your customers!









